



## READING BLUE COAT

A Co-Educational Independent Day School for Students aged 11-18

### **DIRECTOR OF EXTERNAL RELATIONS** **Full-time**

Founded in 1646, Reading Blue Coat is a leading independent day school of circa 800 pupils from ages 11 to 18. The School is located on a beautiful 46-acre campus in the village of Sonning, just outside Reading.

The School employs more than 180 staff, of whom 50% are academic staff, and provides a stimulating, friendly and supportive atmosphere in which each pupil can realise his or her full intellectual, physical, and creative potential.

We are seeking an enthusiastic marketing and communications professional with exceptional skills in establishing robust relationships and networks and communication to lead our external relations team.

In this role, you will be responsible for marketing the School, developing and delivering our external communications and sustain high demand for places from talented and committed young people.

The ideal candidate will have a proven track record of successful team leadership, be adept at leveraging diverse skill sets to accomplish objectives and be able to establish robust relationships with internal and external stakeholders.

This is a full-time role working 37.5 hours per week from Monday to Friday as well as additional hours after school and on weekends for delivery of events.

Reading Blue Coat offers an exceptional working environment and an attractive rewards package, including excellent benefits such as a pension scheme; free meals; extensive staff discounts; tax saving cycle to work and car leasing schemes; free sports and leisure facilities; Employee Assistance Programme; and a strong commitment to professional development.

Further details and an application form can be downloaded from our website: [www.rbc.org.uk/vacancies](http://www.rbc.org.uk/vacancies) or contact the HR department, Tel: 0118 933 5813 email: [recruitment@rbc.org.uk](mailto:recruitment@rbc.org.uk)

**Closing date: 09:00 on Wednesday 31 July 2024**

Applications must be submitted to the email address above by application form (which can be found on our website) and accompanied by your covering letter. Applicants must already be eligible to work in the UK.

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. Applicants must be willing to undergo checks with past employers and the Disclosure and Barring Service enhanced check.  
Registered charity number 1087839 • No agencies, please • [www.rbc.org.uk](http://www.rbc.org.uk)