An Independent Day School for Boys with a Co-Educational Sixth Form

**MARKETING AND COMMUNICATIONS MANAGER**

**Full-time, Permanent.**

Founded in 1646, Reading Blue Coat is a leading independent day school of 820 pupils; 719 boys aged 11 – 18 and a further 101 girls in the co-educational sixth form. The School is located on a beautiful 46 acre campus in the village of Sonning, just outside Reading.

The School employs more than 170 staff, of whom 50% are academic staff, and provides a stimulating, friendly and supportive atmosphere in which each pupil can realise his or her full intellectual, physical, and creative potential.

Reporting to the Director of Marketing and Admissions, we require a creative, enthusiastic and experienced Marketing and Communications professional to devise and execute a new and dynamic marketing and digital strategy in support of the Director of Marketing & Admissions and to deliver external relations activities to promote and enhance Reading Blue Coat’s reputation.

The ideal candidate will possess strong analytical and strategic skills in branding and marketing and have a thorough knowledge of digital marketing, internal and external communication, as well as a practical understanding of visual communications, social media and the digital landscape, and how to incorporate these channels into the overall plan.

This is a permanent, full-time role with typical working hours of 08:30 to 16:30 Monday to Friday.

Reading Blue Coat offers an exceptional working environment and an attractive rewards package, including excellent benefits such as a pension scheme with 8% employer contribution; free meals; extensive staff discounts; tax saving cycle to work and car leasing schemes; free sports and leisure facilities; Employee Assistance Programme; and a strong commitment to professional development.

Further details and an application form can be downloaded from our website: [www.rbcs.org.uk/vacancies](http://www.rbcs.org.uk/vacancies) or contact the HR department, Tel: 0118 933 5813 email: recruitment@rbcs.org.uk

**Closing date: 09:00 on Monday 30 May 2022**

**Interviews will take place in the week commencing 6 June 2022**

Applications must be submitted to the email address above by CV or an application form and accompanied by your covering letter. Applicants must already be eligible to work in the UK.

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. Applicants must be willing to undergo checks with past employers and the Disclosure and Barring Service enhanced check.
Registered charity number 1087839 • No agencies, please

[www.rbcs.org.uk](http://www.rbcs.org.uk)